



# Machine brief

Fill in what you can. We reply with a price range; no CAD needed for that.

## 01 Company and contact

Company, name, role, country, email.

Company

Name

Role

Country

Email

## 02 The machine

Type, model and main specs (e.g. "110-tonne press brake, 3,200 mm bed").

## 03 What the film must show

The 5 to 8 selling points, with the figures you can publish.

## 04 Audience and use

Who watches and where (trade show, website, sales calls, dealer training).

## 05 Length

15, 30, 45, 60, 75 or 90 seconds. Not sure? Leave it and tell us your budget; we will suggest a length.

☐ 15 s ☐ 30 s ☐ 45 s ☐ 60 s ☐ 75 s ☐ 90 s

Not sure? Your budget, and we will suggest a length

## 06 Versions

Languages, shorter cuts, voiceover (add-on).

## 07 Deadline

The date, and what it is for (e.g. a trade show).

Date

What it is for

## 08 CAD

Software and the format you can export (eDrawings, STEP, GLB); NDA required (yes or no).

CAD software

Export format (eDrawings, STEP, GLB)

NDA required

☐ Yes

☐ No

## 09 Photographs

Available now, or can be taken (yes or no).

Available now

☐ Yes

☐ No

Can be taken

☐ Yes

☐ No

## 10 Budget range (optional)

Helps us suggest the right length and scope.